

TOGETHER MARKETING

2007-2021

14 YEARS OF SUCCESS



Who we are:

"TOGETHER" company for programming was early founded in May 2007 by a group of pioneers in the programming field with growing market experience since 2000 up till now.

We at "TOGETHER" have committed ourselves to support the Information system market by offering the most recent, up to date software and informatics techniques in the field of "Servers Administration", as well as offering "Netware" services with various programming languages (JAVA, PHP, ASP.net & Oracle).

Our Mission:

SCOPE - TIME - COST - QUALITY

As we have a great knowledge of project management, we do know that every customer is looking forward to see his vision of his promising project is coming alive in a professional way, in the best timeframe, with reasonable cost and the best quality. Accordingly, we have committed ourselves to achieve these four aspects in every service we offer.



Hosting -Self-Industry

Our company has not only depended on the hosting providers as many of our competitors do, but we have created our own data center at "Wattrlos-France" as well as a Backup & External Storage center at "Hamburg – Germany" in order to have full control on securing our servers and offering the most vital technical support for our customers throughout configuration a firm server management policy which guarantees high level of performance for the websites and web applications and privacy securing. Add to this the great power of our servers, and their close location to the Middle-East region, to guarantee the speediest connection based on the distance. Also after studying many big names in hosting service in the world we found that most of them has very aggressive policies to control the clients to offer cheap service but in our policy the Performance, efficiency and goal of service are our quality standard.

- **密** +2(011) 282-81888
- 魯 +2(02) 227-52180
- www.togetherpro.com
- info@togetherpro.com

 info@togetherpro.

Coding verities

Simple Coding

As we all know there are simple-coding websites as well as advanced-coding websites; for example "News & informative websites" are considered from the simplest kinds of websites which requires simple programming techniques, database and coding; despite of the huge amount of uploaded information and news, and despite that these websites are mostly managed by large News entities, this is due to a complicated engagement in the database.



Trenta Real Estate Magazine



Glamour Jewelry



Master Group Electric



Talent Education Center

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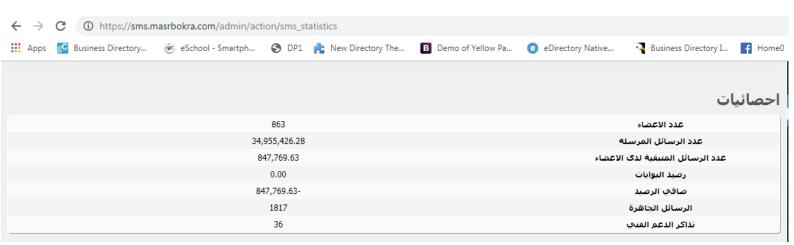
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Advanced Coding

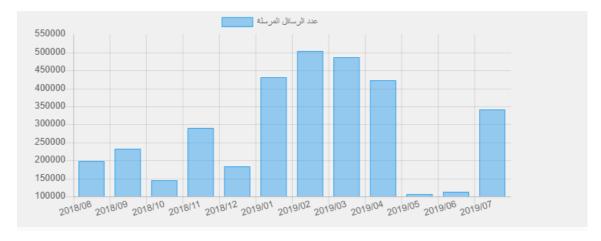
Moving to advanced coding which offers a wide range of solutions for companies & corporate throughout a complicated programming scenario with tangled database and multi-relation elements.

"TOGETHER" company has the primacy in offering advanced coding; such as combining website for banking with our SMS platform which bear relation tangling for sending up to 100 million SMS annually and sometimes it reaches 3 million transactions at the same time. Surely this considered as a huge amount of relation tangling in programming for implementing such a service.

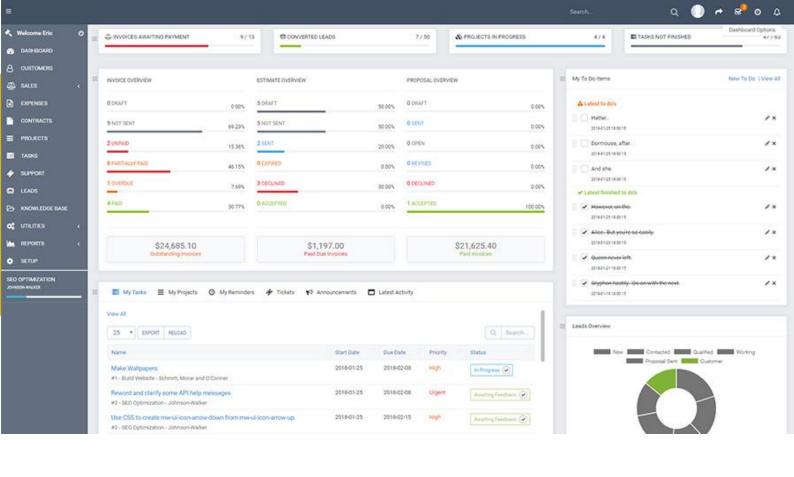
Advanced Code Masrbokra Portal Bulk SMS



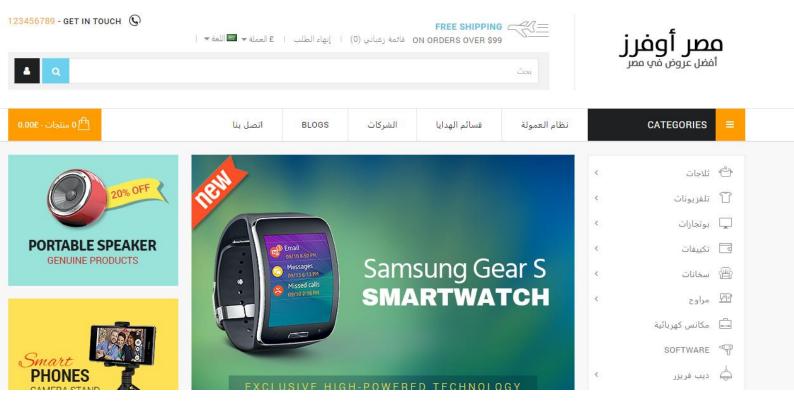
Masrbokra analysis From Jan to July 2019



Report for just one account in 2018



Advanced Code: Together CRM

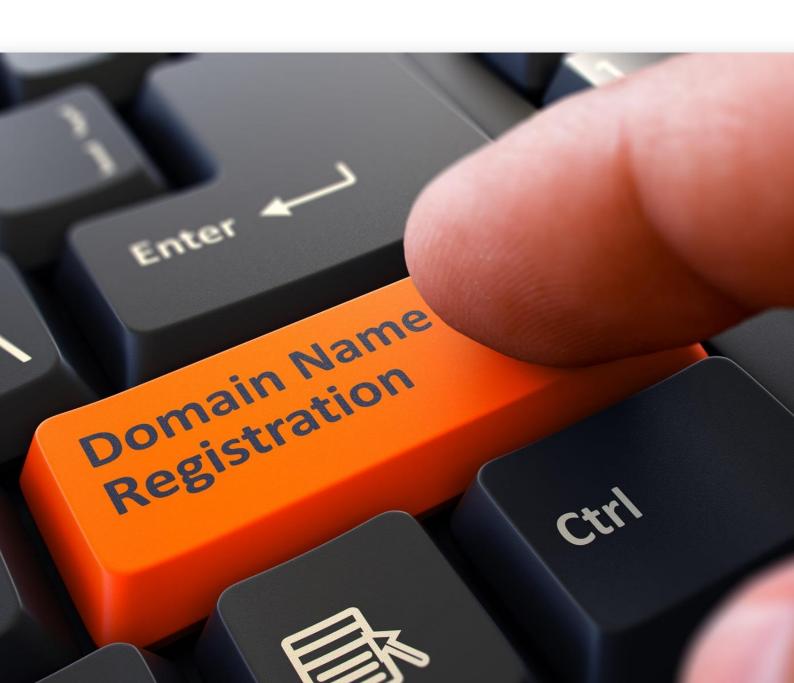


Advanced Code: Misr Offers

- 囹 +2(011) 282-81888
- 告 +2(02) 227-52180
- 14 Mostafa Elnahas st, Nasr City, Cairo, Egypt. Postal 11765
- www.togetherpro.com
- info@togetherpro.com

 info@togetherpr

DOMAIN



Domain Service

Registering a domain is the first step to create your website or domain or to get your place on the World Wide Web directory www.yourcompany.com.

- Register a new domain
- Transfer your domain to us

Domain	New Registration	Transfer
Your-company.com	12 USD / annually	10 USD
Your-company.net	12 USD / annually	10 USD
Your-company.org	12 USD / annually	10 USD
Your-company.com.eg	Contact us	Contact us
Your-company.com.sa	Contact us	Contact us

VAT is not including



info@togetherpro.com

HOSTING



Hosting Service

After register your domain, you have to link it with our servers to get Stable, Reliable and Secure hosting service for Linux and Windows with full managed support.

- Shared Hosting
- VPS
- Dedicated Servers (Contact Us)

Shared Hosting

Service	Plan A	Plan B	Plan C
Desk Space	2 GB	5 GB	10 GB
Emails	Unlimited	Unlimited	Unlimited
Database	Unlimited	Unlimited	Unlimited
Traffic	20 GB	50 GB	100 GB
Cpanel	Yes	Yes	Yes
Support	24/7/365 Phone, Email Support		
Annual Price without VAT	1100 EGP	2500 EGP	4500 EGP
Monthly Price without VAT	120 EGP	240 EGP	450 EGP

VPS

Service	Plan A	Plan B	Plan C
CPU	2 Cores	2 Cores	4 Cores
RAM	2 GB	4 GB	8 GB
Disk Space	120 GB	170 GB	250 GB
Bandwidth	1.5 TB	2 TB	3 TB
Monthly Price without VAT	900 EGP	1350 EGP	2100 EGP

Additional VPS Service

 WHM/Cpanel: 15 USD Monthly Support 24/7/365: 30 USD Monthly

• Full root access: Free

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Security SSL



Security SSL

SSL Certificates are small data files that digitally bind a cryptographic key to an organization's details. When installed on a web server, it activates the padlock and the https protocol and allows secure connections from a web server to a browser. Typically, SSL is used to secure credit card transactions, data transfer and logins passwords, and more recently is becoming the norm when securing browsing of social media sites.

Service	SSL Basic	SSL Standard	SSL Premium
Trust Level	Standard	Deluxe	Premium
Green Bar	No	No	Yes
Warranty	10,000 USD	1,250,000 USD	1,500,000 USD
Sub Domains Secured	No	No	No
SSI Encryption	up to 256-bit	up to 256-bit	up to 256-bit
Browser Compatibility	99%	99%	99%
Annual Price without VAT	1,650 EGP	5,682 EGP	11,682 EGP

Site Lock Don't Lose Business from Hackers

Malware Detection

Quick diagnosis of any harmful infections or malware on your business website

On-Demand Expert Support

Team of experienced website surgeons to repair any injuries, infections and bugs

Blacklist Monitoring

Daily health check of your website to keep it off Google's blacklist and protect your business reputation

Vulnerability Identification

An X-ray of your website that discovers security holes, virus injections and weaknesses

Service	SiteLock A	SiteLock B	SiteLock C
SiteLock Security Seal	Yes	Yes	Yes
Pages Protected	25	500	2500
Network Security Scanning	No	Yes	Yes
Application Security Scanning	No	No	Yes
Monthly Price without VAT	60 USD	100 USD	150 USD

www.togetherpro.com

info@togetherpro.com

info@togetherp

DESIGN



- 囹 +2(011) 282-81888
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Responsive Design

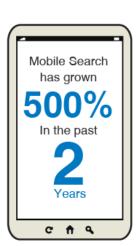
90% of people are switching to multiple screens to browse the internet! So, to target all your potential clients it's important to have a website that is optimized for all devices. Responsive websites have a single URL and HTML code which gets optimized according to the screen resolution on which it is opened thus giving an optimum viewing experience. Past five years have brought a flood of web enabled devices including smart phones, Kindles, tablets, net books and, the newest addition, phablets. This has popularized the responsive design concept amongst web entrepreneurs and businesses.

Top 3 reasons why you need a responsive design

- Google declared in 2012 that it loves responsive designs and recommends it. Because with a single URL and HTML code its easy for google bots to crawl and index your website content
- A responsive design requires less maintenance and is more sustainable
- 2015 will witness mobile browsing taking over desktop browsing. And when this happens you must be ready with your optimized website

The Smart Responsive Investment

If you are thinking of Maintaining separate websites for different machines than this is not a viable solution because each will ask for time, effort and money.







of mobiles searches are in a location likely to have a PC available to them C A Q

of shoppers use their device to help shop while in store A 9 C

- Time for text and design related changes
- Effort to track performance and make amendments
- Money to develop and upkeep them

Modern businesses are investing in responsive design because it minimizes effort and saves time as well as money.

Responsive Design - Technical Details

Responsive websites use CSS3 media queries, fluid proportion-based grids, and flexible images to create a visual experience that remains the same as screen size changes.

- While most traditional websites fall apart on smaller screens, responsive ones adjust text, graphic and other elements as per screen resolution.
- A website not optimized for smaller screens cannot cater to mobile users. Responsive ones can, and that too without compromising user experience.

As a company of responsive design experts, we make cutting edge websites that effortlessly fit all machines by adjusting resolution, image size and scripting.

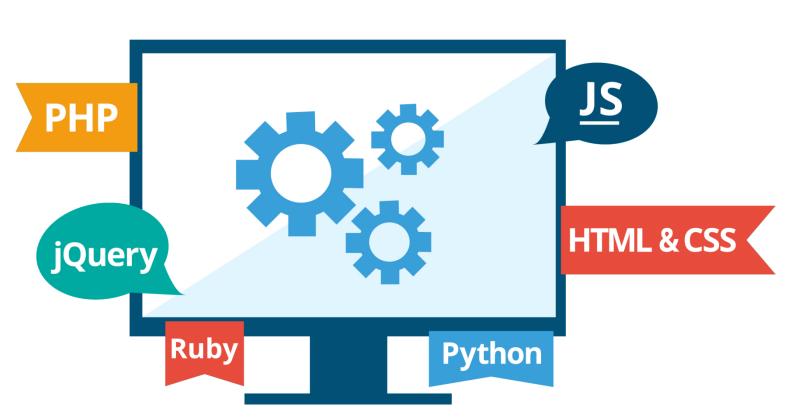
Responsive Portfolio & Recent Works



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PROGRAMMING



Programming Systems

Our highly skilled and knowledgeable web application development team has been working with numerous types of industries over the years and are well aware of technologies and programming languages like HTML, XHTML, XML, CSS, JavaScript, ASP.NET, PHP, C#, MySQL, SQL Server and Flash. With technology advancing at a rapid pace and constant changes taking place in the development community, we continuously evaluate the most recent trends that are creating a buzz in the development community. This helps us to maintain a satisfied client base by developing simple and convenient web applications that takes care of their unique business requirements. We offer various types of web application development services including:

- Ecommerce development
- Content management systems
- Web conference applications
- Educational applications
- Project management applications
- Travel Management system
- Hotel & Booking Systems
- Inventory management
- Online discussion forums
- School management system
- Hospital management system
- Ticketing & reservation system
- Restaurant system
- Listing & Directories system
- CRM system
- Export system

We treat every project with equal priority putting in our 100% effort and dedication to create custom solutions that easily match up to the present day business requirements.

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 info@togetherpro.

E-MARKETING







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- 曷 +2(02) 227-52180
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- ¶
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- info@togetherpro.com

Facebook Or Instagram Marketing Proposal

Most popular

Amount spent

5,000 EGP /Monthly Boost Up to 4

- **Posts**
- Monthly Report
- Design is not including

Amount spent

15,000 EGP /Monthly

- **Boost Up to 12 Posts**
- **Monthly Report**
- Design is not including

Amount spent

30,000 EGP /Monthly

- **Boost Up to 30 Posts**
- **Monthly Report**
- **Design Up to 5 Posts**

- 14% Vat is not including
- 3% Credit Card Commission is not including
- 30% Administration is not including

Facebook Ad Types







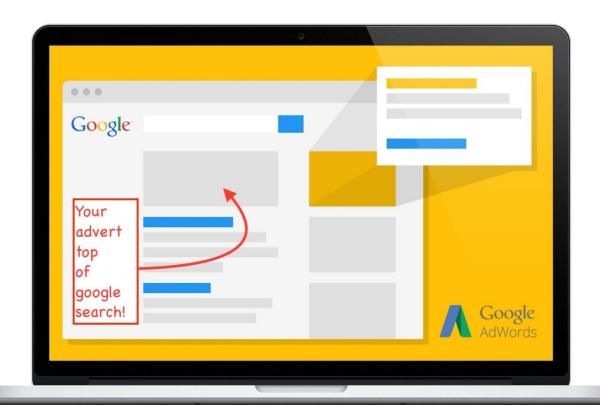
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Google AdWords

The behavior of 90% of customers is to use google search website before they buy anything. Always they need to collect information or find the best price for the products and service. Imagine if your website will display in the top rank of google search website in case your potential customers using the most popular keywords in your business. This service is one of the best online marketing tools in last 10 years and all professional companies are using it as a basic marketing service.

Features	Plan A	Plan B	Plan C
Monthly Budget	20,000 EGP	30,000 EGP	50,000 EGP

- **Unlimited Keywords**
- Rank is variable based on each keyword competition
- Monthly Report
- 14% Vat is not including
- 3% Credit Card Commission is not including
- 30% Administration is not including



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Follow Up Advertising

Just one visit from your potential customer to your website = unlimited times of follow up advertising, it means Re-marketing to keep your visitors remember your brand and products or services. Just one visit to your website and the ads will display in all websites that using ads area. Which means your sales volume will increase over 300% by last statistics in 2016.

Features	Plan A	Plan B	Plan C
Follow up on Websites	Yes	Yes	Yes
Follow up on Facebook	No	Yes	Yes
Follow up in Emails	No	No	Yes
Daily Budget	10 USD	20 USD	30 USD

- 14% Vat is not including
- 3% Credit Card Commission is not including
- 30% Administration is not including



www.togetherpro.com

info@togetherpro.com

info@togetherpro.com



Smart App (Android & IOS)



Smart App is the most effective new marketing tool for all business, now 95% of customers are using Smart Phones and they can deal easily every day with the popular application like Facebook, WhatsApp, and Twitter ... etc.

The Smart App is our unique programming code for your dedicated application with your logo and company name. So

your customers will install your mobile application from google play for android devices and App Store for IOS devices.

The Smart App Code is #1 Mobile Application in the Middle East and it has dozen of features that allow you to increase your sales volume and increase the engagement between your customers and your business.





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- info@togetherpro.com

 info@togetherpr

Bulk SMS

Over 40 Million SMSs sent by Together every year through our portal website www.masrbokra.com, the SMS service is the cheapest and quickest marketing tool ever. Because you can send 100,000 SMS in just 30 minutes and your offer will go to the phone of your customers directly and they can take quick action if your sms has a good promotion.

TOGETHER has three types of SMS advertising service

Bulk SMS

You can send your SMS to your existing clients' just upload your clients excel sheet by using www.masrbokra.com, write your sms then click send ☺

Area Mobile Advertising SMS

If you don't have phone numbers for your potential clients, we can support you and offer high quality phone numbers for based on

- Area (6 October, Nasr City, Haram, Maadi ... etc)
- Phone brand (IPhone, Nokia, Samsung ... etc)
- Monthly Mobile phone limit (From xx EGP to xx EGP)

Note: The Execution time is 48 working hours.

Advertising SMS LBA - Location Based

If you need your message go inside popular hyper market or hotel or high way. You can use this level of SMS service that called LBA.

In this case your message will automatically send to the visitor of this building only not to the whole Area.

Note: The Execution time is 14 working Days.



Faster Response Rates SMS

MARKETING

Over 90% of mobile users say they use their phone for texting. Over 95% of sms text getread within 10 minutes. SMS is the best way to get new customers and build a marketing database. Let us help you attract & retain more customers by using the



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Bulk SMS Packages

Features	Plan A	Plan B	Plan C
Dynamic Sender Name	Yes	Yes	Yes
Volume	1000 SMS	5000 SMS	10,000 SMS
Execution Time	Immediately		
Operators	All operators		
Arabic SMS	70 characters		
English SMS	160 characters		
Price VAT not including	210 EGP	1025 EGP	2000 EGP

Area Mobile Advertising SMS

Features	Vodafone	Orange	Etisalat
Area	Yes	Yes	Yes
Phone Brand	Yes	Yes	Yes
Mobile spent	Yes	Yes	Yes
Minimum order	10,000 SMS	10000 SMS	5000 SMS
Arabic SMS	134 characters	70 characters	134 characters
English SMS	314 characters	160 characters	314 characters
Execution Time	72 working hours	48 working hours	48 working hours
Price VAT not including	2700 EGP	2700 EGP	1350 EGP

LBA Packages

Features	Vodafone	Orange	Etisalat
Available Locations	Contact us	Contact us	Contact us
Phone Brand	No	Yes	No
Mobile spent	No	Yes	No
Minimum order	12,000 SMS	12000 SMS	5000 SMS
Arabic SMS	134 characters	70 characters	134 characters
English SMS	314 characters	160 characters	314 characters
Execution Time	14 working days	14 working days	14 working days
Price VAT not including	6000 EGP	6000 EGP	2000 EGP

Google Partnership Certificates

Together Marketing Agency



Completed

Google Ads - Measurement Certification

on October 25, 2020

Completion ID: 60952306 Expires: October 25, 2021

•••

Google recognizes your mastery of the fundamentals of measuring and optimizing your Google Ads performance.





- 會 +2(011) 282-81888
- 告 +2(02) 227-52180
- www.togetherpro.com
- info@togetherpro.com

 info@togetherpro.



Together Marketing Agency



Completed

Shopping ads Certification

on October 25, 2020

Completion ID: 60951741 Expires: October 25, 2021

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Google recognizes your mastery of the fundamentals of creating and customizing effective Shopping campaigns.

- 會 +2(011) 282-81888
- 曷 +2(02) 227-52180
- www.togetherpro.com
- info@togetherpro.com

 info@togetherpro.







Together Marketing Agency



Completed

Google Ads Video Certification

on October 25, 2020

Completion ID: 60939266 Expires: October 25, 2021

...

Google recognizes your mastery of the fundamentals of reaching audiences using YouTube and Google Video ad solutions.





- 會 +2(011) 282-81888
- 告 +2(02) 227-52180
- www.togetherpro.com
- info@togetherpro.com

 info@togetherpro.







Together Marketing Agency



Completed

Google Ads Display Certification

on October 24, 2020

Completion ID: 60918836 Expires: October 24, 2021

...

Google recognizes your mastery of the fundamentals of developing and optimizing effective Google
Display campaigns.





Together Marketing Agency



Completed

Google Ads Search Certification

on October 24, 2020

Completion ID: 60917812 Expires: October 24, 2021

• •

Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.





BECAUSE WE ARE TOGETHER

MORE THAN 2000 CLIENTS & MORE THAN 40 RESELLERS